



THAMES
INTERNATIONAL



CREATIVE
INNOVATORS
PROGRAMME
BUILDING CREATIVE COMMUNITIES AND INDUSTRIES



THAMES INTERNATIONAL BUSINESS SCHOOL SCHOLARSHIP PROGRAM

This is an **Open Call for Nomination and Application** for the **ICE Scholars** - Innovative and Creative Entrepreneurs Scholars.

Undergraduate Double Degree in Innovation and Creative Enterprise:

- BS ENTREPRENEURSHIP / AB COMMUNICATION
- BS BUSINESS ADMINISTRATION /AB COMMUNICATION

ABOUT THE INNOVATION AND CREATIVE ENTREPRENEURS SCHOLARSHIP

DEFINITION OF AN INNOVATIVE AND CREATIVE ENTREPRENEUR

Innovative and **Creative Entrepreneurs** are resourceful visionaries who generate revenue from a creative activity and who, at their best, are societal change agents. Their innovative solutions result in economically sustainable enterprises that create value for themselves as well as for the producers and consumers of creative services and products.

Creative Entrepreneurs are driven by a passion to create remarkable things and meaningful relationships. They come in various types: **Artists and Creatives** who make a living from their artwork, Entrepreneurs who take a creative approach to their enterprise and Independent-minded individuals who want to create a unique lifestyle for themselves and their families.”

■ WHAT ARE CREATIVE ENTERPRISES?

Creative Enterprises, both for-profit and not-for-profit, connect creators and artists to markets and consumers. They create, produce and market goods and services that generate at least economic, at best social and cultural, opportunities and value for all concerned.

■ WHAT AND WHO ARE INVOLVED IN CREATIVE ENTERPRISES?

SECTORS : Architecture, Advertising, Craft, Culinary, and Culturally based education, Cultural & Heritage, Design, Fashion, Festivals and Markets, Film, Literature, Healing Arts, Marketing, Museums, Music, Performing Arts (Theater, Dance), Publishing, Software, Visual Arts.

CREATORS : Musicians, Dancers, Composers, Writers, Artisans, Artists, Teachers, Designers, Actors, Chefs, Architects.

**PRODUCERS /
MARKETERS:** Producers, Directors, Publishers, Promoters, etc.

**AUXILIARY /
SUPPORT
SERVICES:** Hotels, Shops, AV, Recording, Technicians, Publishing houses, agents, photo agencies, galleries, etc.

PROGRAM DESCRIPTIONS

- **20 SCHOLARSHIPS** for undergraduate double degrees in **BS Entrepreneurship/B.A Communication** or **BS Business Administration / BA Communication** at Thames International

Both degrees have a focus on **Creative Enterprise**. The scholars will be trained to maximise the synergy of Business, Technology and Art in order to be effective Creative Industry Managers and Entrepreneurs.

A **3-year** programme starting in both **August** and **November 2019**

THIS FULL SCHOLARSHIP IS EQUIVALENT TO US\$15,000.

■ SPECIFIC CRITERIA FOR UNDERGRADUATE SCHOLARS

1. Age 22 and below
2. Has an artistic talent and skill in Music, Film, Photography, Graphic Design, Singing, Drama/Acting, Fashion, Publishing, Games etc.
3. Has a business idea that will have a social/enviromental/creative impact (for BS Entrepreneurship applicants)
4. Digital and Programming knowledge is a plus
5. Limited to candidates who are citizens or non-Filipino long time residents (10 years) of the Philippines

SCHOLARSHIP APPLICATION FORM

Full Name:

Date of Birth:

Home Address:

Email Address:

Contact Num:

SCHOLARSHIP APPLICATION:

Full

Partial

BS ENTREPRENEURSHIP/
BA COMMUNICATION

BS BUSINESS ADMINISTRATION
BA COMMUNICATION

Confirm that you meet all Selection Criteria (See Over):

Yes

No

Please list Creative Skills and Talents:

Experience and Achievements in the Creative Arts:

Education and /or Work History:

Awards or Other Citations:

What would this Scholarship mean to you. (Use additional page,if required)

Personal Interests: clubs, societies, hobbies, sports, major past times?

Volunteer or Social Work Experience?

Reference: Why this candidate deserves the scholarship

Name of Referee:

Signature

Position:

Date:

Personal Commitment: “ If granted this Scholarship , I undertake to fully commit myself to my studies and do my very best to develop a successful career as a Creative Business Entrepreneur.”

SIGNED :

For submission, questions and inquiries, please email to: Scholarships@thames.edu.ph

With email subject: Application for Undergraduate Degree - [Your Name]

Deadline for the November Term of 2018 : October 31, 2018.

Deadline for the August Term of 2019 : December 31, 2018.